



HOTSPOT
Solutions and Systems

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Hotspot Studios CC t/a Wi-Fi Hotspot Solutions & Systems
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Instant Hotspot PRO - Wi-Fi Hotspot Solution

Turn your venue into a Cash Generating Wi-Hotspot by offering wired and or wireless internet service to your patrons.



Easy Setup

Software is loaded onto the router, no computer is required.



Risk Free

NO MONTHLY FEES!



Your Own Splash Page

You can show a personalized landing page with your own logo etc to your customers when they connect to your

Hotspot.



Extra Income Source

For guest houses, hotels, coffee shops, restaurants, conference venues etc.



Stable and reliable for Piece of Mind

Our system is being used by over 1100 hotspots worldwide and backed by top end technology, infrastructure and supported by expert staff.

BILLING FEATURES:

- **PRE-PAID VOUCHER SYSTEM**

You can offer Pre-Paid Vouchers to your guests so they can pay for them by cash at your location. We offer a Voucher Printing Tool so you can create high quality prints with your own design.

- **HOTSPOT BILLING VIA CREDIT CARDS, PAYPAL OR CASH**

Your guests can pay via credit cards on your Hotspot Start Page and their access is granted automatically. We charge them, then transfer your money to you. You can also offer Pre-Paid Vouchers that your guests can buy for cash at your Hotspot location.

- **AUTOMATIC PAYMENT BY CREDIT CARD**

Your customers can pay for access directly from your Hotspot Start page. Upon successful payment, they can access the internet immediately. When their access expires, they will be redirected to the Start page so they can pay again.

- **CHARGE IN YOUR LOCAL CURRENCY AND YOUR OWN PRICES**

You can set up custom packages with your own pricing and assign different prices to different validity periods. You can also set your prices in your desired currency and your customers will be charged in this currency. **We can handle almost all currencies in the world!**

- **RECURRING BILLING/PAYMENTS**

Charge your users in each month automatically, just like an ISP! Collect subscribers and get automatic monthly payments.

- **MULTIPLE BILLING GATEWAYS**

We are using multiple processors to ensure reliability. Unlike other solutions which work with PayPal only, we offer a true credit card solution.

HOTSPOT CUSTOMISATION OPTIONS:

- **You can customize your landing pages to look like the way you want it.**

You can set pricing, change logos, include images, insert HTML codes or you can change the skin completely.

- **Define your own Pricing.**

You can define a validity period (1 hour, 24 hours, 1 month, etc) and set bandwidth and traffic limits. You can set the access to expire after the selected validity period (no matter how long the user effectively stays connected), or users can pause time and reuse it later. **If you have more than one Hotspot locations, you can assign different packages to each location or have all locations use the same packages.**

CENTRALIZED MANAGEMENT

- **Web-based Control Center.**

Log in to the Control Center from anywhere in the world. You don't have to be at the locations physically, you can access the management tools from the internet.

- **Remote Hotspot Management via internet**

You can list all of your Hotspot locations, and all routers which were installed. Each router sends a life signal to our server hourly, so you can see which one is working correctly. You can also list users who are logged in to your Hotspot. You can change prices or add new packages with a single click to one or more locations. **You have the power to control your Hotspots remotely.**

- **Real-time Transaction Reports.** Follow your transactions as they happen. You can see users' details, purchase amounts, transaction dates and the location of purchases. Transactions can be filtered and exported in CSV format. An RSS feed is also included so you can follow your transactions in your favorite RSS reader (even on your mobile phone).
- **User Search, Usage Information.** You can find out how many times a user logged in, how much time did he/she spend online, how much traffic did he/she downloaded and uploaded. You can also see the MAC address(es) of his/her computers.
- **Charts to Analyze your Sales.** Check out the country or language of your Hotspot users and type of credit card they used. Compare the sales of your Hotspot locations and see which generated the most income.

REVENUE SHARE

No need to buy our special hotspot software for thousands and thousands of rand. We provide it for free on a revenue share business model. You only need to purchase the hardware.

Practically, there are no risks with the Revenue Sharing business model. You don't have to pay monthly fees. It's a win-win situation for both parties.



- **Revenue-based payout levels.** Basically, the majority of income (max of 70% - package dependant) stays with you. Our company only receives commission after successful transactions. **Our commission also includes all fees of credit card transactions.**
- **Monthly payouts.** Unlike other service providers **you don't need to have your own merchant account, and don't have to pay additional transaction fees.** We charge users then transfer your money to you monthly.

When and how do you get paid?

Below is only applicable when your customers pay with their credit cards.

If you sell vouchers at your venue then there is no delay in receiving your funds as you only buy vouchers at cost price i.e. % of value and resell at full value.

Payouts are done after the 45th day of the end of the actual month, not later than the 60th day. This delay is normal at payment processing companies, as online payment processing is a high risk business.

We have to deal with refunds and chargebacks that may happen. Online payments go through different financial institutions. We work together with the biggest and safest institutions in this industry, so we can process payments in almost every currency in the world and provide accurate payments to our operators.

We also use different fraud checking procedures to lower chargebacks and to avoid the misuse of our (and your) services.

This involves that we receive the payments with aprx. 4-5 weeks delay. We process these payments as soon as possible so our operators can get their payments as soon as possible.

PACKAGE OPTIONS AND PRICING:

Note: All packages below exclude any on-site installation & training fee which will be quoted for separately. You can do the installation yourself if you wish.

Small to Medium sized Venues:



Best suited for small to medium venues. Indoor solution.

Package	Hardware	Revenue Share (This is what you receive)	Cost for Main Router	Cost per Repeater
Platinum	Linksys WRT54GL / Netgear Wireless-N 300Mbps	70%	R2500.00	R750.00
Gold	Linksys WRT54GL / Netgear Wireless-N 300Mbps	60%	R2000.00	R750.00
Silver	Linksys WRT54GL / Netgear Wireless-N 300Mbps	50%	R1500.00	R750.00

Medium to Large sized Venues:



Best suited for medium to large venues. Outdoor solution.

Package	Hardware	Revenue Share (This is what you receive)	Cost for Main Router *	Cost per Repeater *
Platinum	Ubiquity Picostation2	70%	R3000.00	R1500.00
Gold	Ubiquity Picostation2	60%	R2500.00	R1500.00
Silver	Ubiquity Picostation2	50%	R2000.00	R1500.00
* Excludes POE Surge Protector @ R140 each				

Large sized Venues:



Best suited for medium to large venues. Outdoor solution.

Package	Hardware	Revenue Share (This is what you receive)	Cost for Main Router *	Cost per Repeater *
Platinum	Ubiquity Nanostation2	70%	R4000.00	R2500.00
Gold	Ubiquity Nanostation2	60%	R3500.00	R2500.00
Silver	Ubiquity Nanostation2	50%	R3000.00	R2500.00
* Excludes Wall Mounting bracket @ R185 each and POE Surge Protector @ R140 each				

Very Large sized Venues:



Best suited for very large venues. Outdoor solution.

Package	Hardware	Revenue Share (This is what you receive)	Cost for Main Router *	Cost per Repeater **
Platinum	<u>Main Router:</u> Ubiquiti Powerstation2 + External Antenna <u>Repeater:</u> Nanostation2	70%	R6000.00	R3500.00
Gold	<u>Main Router:</u> Ubiquiti Powerstation2 + External Antenna <u>Repeater:</u> Nanostation2	60%	R5500.00	R3500.00
Silver	<u>Main Router:</u> Ubiquiti Powerstation2 + External Antenna <u>Repeater:</u> Nanostation2	50%	R5000.00	R3500.00
* Excludes mounting hardware i.e. mast, wall bracket, nuts & bolts, lightning/Surge protector etc – Approx. R1450				
** Excludes Wall/Pole Mounting bracket @ R185 each & POE Surge Protector @ R140 each				

So what is included in the commission we receive after each successful transaction?

- First of all, you get a complete Hotspot Management System.
- Support – telephonic call in and e-Mail Support.
- We charge credit cards of your users and pay all transaction fees after each transaction.
- We pay risk management fees to minimize fraudulent transactions (we even pay this fee if the transaction was unsuccessful!)
- We operate web servers in multiple countries so Wi-Fi users can reach your Hotspot Start page 24/7.
- We designed your Hotspot Start pages to maximize your sales, it is very well designed, straightforward and easy to use - registration forms are guided by realtime from verification powered by AJAX technology.
- We operate radius servers to provide authentication for your users.
- We operate the Control Center to provide all the tools you need to manage your Hotspots.
- We have a professional support for our Operators.

EXTRA FEATURES

Our system offers some unique features which you can rarely find with other companies.

- **Router Alert System.** We're monitoring your Hotspot routers 24/7 and alert you if something is wrong. You can also check the system load anytime so you will know when your Hotspot is overloaded thus it needs to be extended.
- **Multi-language landing Pages.** Your Hotspot Start pages are available in multiple languages, including german, spanish, french, portuguese, italian and hungarian. We'll add more languages in the future, and you can also translate the pages easily to your own language.
- **Cellphone Support.** Users with mobile phones can easily use the hotspot without having to install any software onto their phones. They can use the phone's built-in browser to authenticate.
- **Supports Wired Networks too.** The system is not made for Wi-Fi only. You can easily connect desktop computers or kiosks so people without laptops can also use your Internet Hotspot. For example you can easily start an Internet Cafe.

HOW TO ORDER A HOTSPOT:

You may contact us via any of the following methods:

- **E-Mail:** sales@hotspotstudio.co.za
- **Telephone:** 015 296 0982
- **Cell:** 079 319 9444

Thanks

Hannes Gouws

Founder & Managing Member – Wi-Fi Hotspot Solutions & Systems